

WISCONSIN DAIRY RESOURCES

Updated: October 1, 2005

What	Who	Where	What	Funding/fees	On the web
Feasibility and Market Research	WI Small Business Development Centers	All UW Campuses	Classes and consulting, market research	Free, fee for service	http://cf.uwex.edu/sbdc/
	Wisconsin Milk Marketing Board	Madison	Market Access	Matching Funds	http://producer.wisdairy.com
	WI DATCP Division of Ag Development	Madison	Product and market information	Free	http://www.datcp.state.wi.us/index.jsp
	Dairy Business Innovation Center	Statewide	Product and market information	Free for clients	http://www.dbicusa.org
	UW Extension Emerging Ag Markets Team	Web site	Compilation of info, including how to do market research	Free- web access	http://www.uwex.edu/ces/agmarkets/index.html
	UW Campuses-marketing classes	All campuses	Survey and market research	Free or reduced fee student help	http://www.wisconsin.edu/campuses/index.htm
	Ag Innovation Center	Statewide	Training, consulting	Free	http://aic.uwex.edu/index.html
	Private Consultants	Statewide	Consulting	Fee for service	
Regulatory and Licensing	WI DATCP Food Safety	State and Regional	Rules and regulations	Free, permit fees	http://www.datcp.state.wi.us/index.jsp Click on Licenses, Permits & Certification
	USDA	Federal	Processing and transportation regulation	Free, permit fees	http://www.fsis.usda.gov/
	Center for Dairy Research	UW-Madison	Compliance assistance	Fee for service	http://www.cdr.wisc.edu/
	WI Small Business Development Centers	All UW Campuses	Compliance assistance	Free, fee for service	http://cf.uwex.edu/sbdc/
	WI Department of Revenue/ Internal Revenue Service	State, Federal	Rules and regulations	Free, permit fees	http://www.dor.state.wi.us/ http://www.irs.gov/businesses/small/
	Local Zoning Commissions	Township level	Zoning regulations	Free information, permit fees	http://www.wisctowns.com/
Environmental	WI DATCP Ag Resource Management	State and Regional (Madison)	Rules and regulations	Free	http://www.datcp.state.wi.us/core/environment/
	WI Department of Natural Resources	Statewide	Rules and Regulations	Free/ permit fees	http://www.dnr.state.wi.us/org/caer/cea/
	UW Madison Food Research Institute	UW-Madison	Information on potential food contaminants	Free, fee for service	http://www.wisc.edu/fri/
	UW River Falls Food and Environmental Science	UW- River Falls	Compliance assistance	Free	http://www.uwrf.edu/food-science/

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Product Development		Center for Dairy Research	UW-Madison	Recipe and product development	Fee for service	http://www.cdr.wisc.edu/
		UW River Falls Food and Environmental Science	UW- River Falls	Recipe and product development, cheese makers licensing course	Fee for service	http://www.uwrf.edu/food-science/
		Dairy Business Innovation Center	Statewide	Product ideas and consulting	Free for clients	http://www.dbicusa.org
		Northwest WI Manufacturing Outreach Center	UW Stout	Labeling, processing and packaging	Fee for service	http://nwmoc.uwstout.edu/
		WI Milk Marketing Board	Madison	Product development	Fee for service, matching funds	http://producer.wisdairy.com/
		Product organizations	Statewide	Product ideas and development	Membership fees	
		Private Consultants	Statewide	Product and recipe development	Fee for service	
		Other farmers	Statewide	Tips and suggestions	Free, trade	
Developing a Business Plan		WI Department of Commerce	State and Regional offices	Financial assistance for plan development	Planning grants available	http://www.commerce.state.wi.us
		WI Small Business Development Centers	All UW Campuses	Classes and individual consulting	Free, fee for service	http://cf.uwex.edu/sbdc/
		Dairy Business Innovation Center	Statewide	Financial consulting	Free for clients	http://www.dbicusa.org
		Resource Conservation Districts	Each covers a 5-10 county region	Coordination assistance	Free	http://www.wi.nrcs.usda.gov/RCD/lumberjack/lumber.html
		CAP agencies	Regional, 16 in the state	Technical Assistance, business training, micro loans	Free, fee for service	http://www.wiscap.org/
		Center for Dairy Profitability	UW-Madison	Design of spreadsheets for financial assessment	Free	http://cdp.wisc.edu
		University of WI Extension	Ag Agents in your county	General help with planning	Free, as time allows	www.uwex.edu/ces/agmarkets
		SCORE Program	Local, Regional	Business counseling services from retired business people	Free	http://www.score.org/online/
		Private Consultants	Statewide	Business plan writing, background work	Fee for service	http://cdp.wisc.edu/pdf/consultants.pdf

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Operations/Production	Department of Workforce Development	Statewide	Labor laws and training, job postings	Free	http://www.dwd.state.wi.us/
	Private and Public Community Development organizations	Local	Ideas and local financial resources	Special community rates	
	Accountants	Local	Bookkeeping and tracking systems	Fee for service	
	Equipment Dealers	Local	Used and new equipment	Retail sales	
	North American Direct Marketing Association	National	Liability Insurance for direct market products	Fee and membership	http://www.nafdma.com/
	Building contractors	Local	Design and construction	Fee for service	
Organizational Development	UW Center for Cooperatives	UW-Madison	Cooperative development	Free, as time allows	www.wisc.edu/uwcc
	WI Small Business Development Centers	All UW Campuses	Advice on laws, organizational options	Free, fee for service	http://cf.uwex.edu/sbdc/
	University of WI Extension	Ag and Community Development Agents in your county	General help with planning	Free, as time allows	www.uwex.edu/ces/agmarkets
	Resource Conservation Districts	Each covers a 5-10 county region	Coordination assistance	Free	http://www.wi.nrcs.usda.gov/programs/rcd.html
	USDA Rural Development	Stevens Point	Technical assistance	Free	http://www.rurdev.usda.gov/rbs/
	Cooperative Development Services	Madison, Minneapolis	Cooperative start-up help	Fee for service, some free	http://www.cdsus.coop/

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Capital	WI Department of Commerce	State and Regional offices	Financing available, special programs and low interest loans	Free consultation	http://www.commerce.state.wi.us
	Grow Wisconsin Dairy Team	Statewide	Grants for dairy producers, processors and local organizations	Grants	http://www.growwisconsinmilk.org/
	Farm Service Agencies	County offices	Financing at current market and special low interest programs	Market and reduced rates	http://www.fsa.usda.gov/
	WI DATCP	Statewide	Listing of potential capital sources	Info only	http://www.datcp.state.wi.us/mktg/business/business_resources/pdf/Wisconsin_Business_Resources.pdf
	Local banks	Local	Financing	Market rates	http://www.communitybankers.org/
	Farm Credit Services	Regional offices	Financing and crop insurance	Market rates	http://www.fcsamerica.com/
	Public and private grants	State and National	Grants for special initiatives	Grants	http://www.sare.org/ncrsare/
	Private funding	Local, state, national	Investor ownership	Market rates or higher	
Marketing	Wisconsin Milk Marketing Board	Madison	Product development		http://www.wislink.org/
	Dairy Business Innovation Center	Statewide	Local, national and international marketing assistance	Free for clients	http://www.dbicusa.org
	DATCP Division of Agricultural Development	Statewide (Madison)	Local, national and international marketing assistance	Free	http://www.datcp.state.wi.us/core/business/marketing/
	Marketing Cooperatives	Regional, state, national	Marketing pools	Membership fee	http://www.wisc.edu/uwcc/
	North American Direct Marketing Association	National	Information on direct marketing	Member fee	http://www.nafdma.com/
	Private product organizations	Regional, state, national	Marketing assistance	Fee for service	
	Brokers and Consultants	Regional, state, national	Marketing assistance	Fee for service	